EVENT REPORT

Date	**1st October, 2026**	**Time**	**12:00 PM**
Venue	**D 313**	**Judges**	**Ratna Priye, Priyanka Yadav, Komal Sharma, Mohita, Rohit, Ruchi Bhalla, Namrita**
Organizer	**HRidaya - The HR Club of USMS**	**Institution**	**USMS**
Topic covered	**Sustainable solutions for waste management**	**Classes represented**	**MBA (Gen) CD Section**
Number of attendees	**27 (9 teams of 3 students)**		

1. Executive Summary

HRidaya - the HR Club of USMS organised Swachh Synergy as an engaging, problem-solving event focused on addressing common waste management and operational disruptions in a college environment. The event took place on 1st October, 2026 at 12:00 PM in Room D 313, with a panel of PhD scholars and seniors serving as judges. The event brought together 27 participants from the MBA general CD Section, managed by 25 student coordinators. The competition challenged students to devise practical and sustainable solutions for real-world scenarios.

2. Introduction and Objectives

Swachh Synergy was designed to test students' critical thinking and crisis-management skills. The core objective of the event was to challenge students to devise practical, sustainable solutions for common waste management and operational disruptions occurring within a college environment. It provided a platform for students to practice formulating feasible, innovative solutions under strict time constraints, bridging environmental sustainability with organizational behavior.

3. Overview of the Core Topics

3.1 College Elections and Fest Waste Management

Participants tackled the resulting cleanup from college elections, which creates additional workload for housekeeping staff and disrupts operations due to paper, plastic, and promotional material waste. The challenge was to redesign the election-stall system. Similarly, they addressed college fests where long queues and high footfall lead to large quantities of disposable waste.

3.2 Large-Scale Community Meals and Cutlery Crisis

Other core topics included managing waste generated from large-scale community meals, where poor segregation causes food waste and recyclable materials to mix. The final topic was the "Cutlery Crisis," addressing the unnecessary waste of over 4,000 disposable cutlery items thrown away weekly in the college canteen, and finding ways to redesign the serving system for efficiency and sustainability.

4. Workshop Format and Learning Relevance

The competition was structured around real-world college scenarios. Four distinct case studies were distributed randomly among 9 participating teams. Due to random allocation, some teams received similar case studies without prior knowledge, adding an element of comparative analysis for the judges. Each team was given a highly restrictive window of exactly 1 minute and 30 seconds to formulate and present their solution, supplemented by a 30-second buffer time. The solutions were evaluated by an esteemed panel of judges.

5. Expected Learning Outcomes

The event was evaluated out of a total of 50 marks, designed to test specific competencies. The scoring rubric was broken down into five core competencies to ensure a holistic review:

- Understanding & Analysis of the Case (10 Marks)
- Problem Identification & Solution (10 Marks)
- Creativity & Innovation (10 Marks)
- Practicality & Feasibility (10 Marks)
- Presentation & Q&A (10 Marks)

6. Organization, Outcomes and Recommendations

The event was smoothly managed by 25 student coordinators. The coordination team heads included Jasmine Beniwal, Dev Kukreja, Diya Aggarwal, Aryan Mittal, Tanya Bansal, Puranjay Diwakar, and Neeyati. Anchors for the event were Saksham Jain and Vanshika. The outcomes saw Team Green Vote securing the 1st position. Team Brownie came 2nd, and Team Challengers secured the 3rd position.

7. Conclusion

Swachh Synergy proved to be a highly effective and fast-paced event that successfully challenged students' critical thinking and crisis-management skills. By bridging environmental sustainability with organizational behavior and rapid problem-solving, HRidaya provided a valuable platform for students. The detailed evaluation and feedback from the PhD scholars enriched the learning experience, leaving participants with a deeper, actionable understanding of operational redesign.

Winners & Coordinators

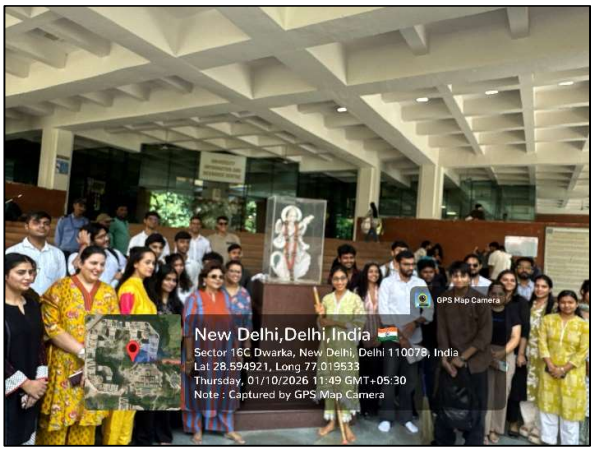
S.no.	NAME	COURSE / YEAR	TEAM / ROLE
1	Priya Agrawal	MBA	Team Green Vote (1st)
2	Sumit Pal	MBA	Team Green Vote (1st)
3	Tanuj Singh	MBA	Team Green Vote (1st)
4	Rishabh	MBA	Team Green Vote (1st)
5	Maanvi Sharma	MBA	Team Brownie (2nd)
6	Bhavishya Prakash	BBA 1st year	Team Brownie (2nd)
7	Ansh Garg	MBA	Team Brownie (2nd)
8	Priyank Gairola	MBA	Team Challengers (3rd)
9	Chahatdeep Singh Dhesi	MBA	Team Challengers (3rd)
10	Vaibhav	MBA	Team Challengers (3rd)
11	Jasmine Beniwal	-	Team Head
12	Dev Kukreja	-	Team Head
13	Diya Aggarwal	-	Team Head
14	Aryan Mittal	-	Team Head
15	Tanya Bansal	-	Team Head
16	Puranjay Diwakar	-	Team Head
17	Neeyati	-	Team Head
18	Saksham Jain	BBA 1st year	Anchor
19	Vanshika	BBA 1st year	Anchor


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Note : Captured by GPS Map Camera








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Thursday, 01/10/2026 11:49 GMT+05:30
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